



RIPARIA



# CONNECTING YOUNG WOMEN & SCIENCE ON THE WATER

*Free science-focused expeditions & day camps on  
rivers and lakes to steward a love for  
science, learning and fresh waters  
in the next generation of  
water protectors.*

# OUR MISSION

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To motivate and inspire young women (*inclusive of all identities*) to enjoy and protect fresh waters and the outdoors.

## OUR FOCUS

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To serve young women who are interested in the outdoors and science but have limited access to outdoor learning opportunities.

## OUR VISION

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To run free outdoor trips & day camps that impart a lifetime of love and understanding of fresh waters.

## WHAT WE DO

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Riparia is a registered Canadian charity that works to connect young women and science on the water. With our team of guides, scientists, and Indigenous Knowledge Keepers, participants experience different ways of doing science, thinking about water, and learning from our environment.

**We offer two annual free, inspiring programs:**

### OUTDOOR DAY CAMP

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- New in 2021
- 4-day water-focused camp
- Montréal, QC area
- *Physical distancing and COVID-19 procedures*

### CANOEING EXPEDITION

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- Our signature program
- Week-long canoeing expedition
- Poisson Blanc Regional Park, QC
- *Postponed to 2022 due to COVID-19*

Our programs take place on the traditional, ancestral & unceded territories of the Anishinaabeg (Parc Poisson Blanc, QC) and Kanien'kehá:ka (Montréal, QC).

# OUR VALUES

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## DIVERSITY

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Creating space for all youth, including non-binary, Indigenous and others.

## EQUITY

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Valuing and uplifting different ways of knowing and learning.



## ACTIVE LEARNING

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We use participants' questions and interests to drive learning.

## STRONG BONDS

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We emphasize loving relationships with each other and the world around us and work to uphold these with responsibility and reciprocity.



# SEEKING YOUR SUPPORT TO GIVE THE EXPERIENCE OF A LIFETIME

Riparia is seeking support for our water-focused outdoor day camp taking place outside of Montreal, Quebec, Canada in August 2021.

Help us inspire the next generation of water protectors!

Ten young women (aged 14-18) will be recruited through our program partners to join a four day camp where they will get exciting access to tools (underwater drones! portable microscopes!) and leave our program with robust outdoor skills, lasting friendships and the know-how to protect fresh waters for life. Our program intentionally connects Indigenous and non-Indigenous women to learn together.

## COVID-19 PRECAUTIONS:

Our program will follow public health guidelines, physical distancing and diligent COVID-19 procedures developed with our partner Boreal River to prioritize the safety of participants & the communities we visit.



*“It was an awesome learning experience because you are in an interactive environment with empowering role models. In a nutshell; I made new friends, my curiosity was hugely sparked for this field and I feel confident in my path forward to university and beyond.”*

*- Althea, 16, 2019 Participant*

# SUMMER 2021

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Our water-focused day camp is designed to connect participants with the outdoors close to home. Over four days this August we will paddle and learn about rivers, lakes and streams in parks and nature preserves within and outside of Montreal, QC. Each day will teach new science and outdoor skills connected to a unique theme and location.



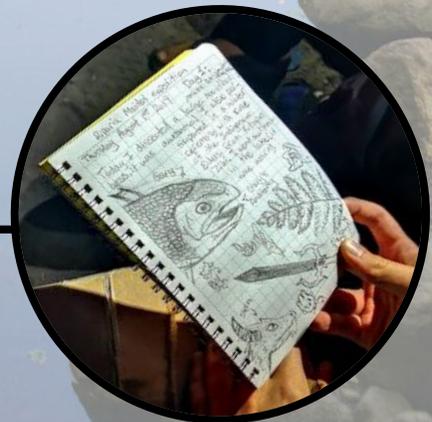
**FISH & PHOTOGRAPHY**  
*Ile St. Bernard Park*



**STREAMS & WATERSHEDS**  
*Gault Nature Preserve*



**WATER QUALITY & RIVER PADDLING**  
*Rapids Park, St. Lawrence River*



**SCIENCE ART & ACTION**  
*Chateauguay, QC*



*“What I really loved about the expedition is all the activities we did. We tested water quality which I don’t think I would have the chance to do anywhere else, and I thought it was truly amazing because water is the most important thing.”*

***It’s the thing we all have in common, we all need water.”***

*- Aurora, age 16  
2019 Participant*

***“I think my favourite part was learning about all the new opportunities.”***

*I really found that I have a strong interest in photography, and I would like to travel and do that as a job.”*

*- Jolene, age 17  
2019 Participant*



*“I liked doing all of the science experiments because science is something that really, really interests me and could be a future job.”*

***I really like spending time with all of these young women, we’re kind of like a big family.”***

*- Elia, age 14  
2019 Participant*





*Riparia Co-Founder  
Dr. Dalal Hanna shares a  
moment of freshwater  
wonder during the “Secrets  
of Streams” session of our  
2019 expedition.*

# OUR TEAM

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**Dr. Andrea Reid**

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**Co-Founder**, Indigenous Fisheries Scientist, citizen of the Nisga'a Nation, National Geographic Explorer, PhD in Biology (Carleton University), Assistant Professor at the University of British Columbia's Institute for the Oceans and Fisheries, and Principal Investigator of the Centre of Indigenous Fisheries.

**Dr. Dalal Hanna**

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**Co-Founder**, Conservation & Landscape Ecologist, National Geographic Explorer, PhD in Natural Resource Sciences (McGill University), Postdoctoral Fellow at Carleton University



**Mikayla Wujec**

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**Co-Founder**, Environmental Scientist, National Geographic Explorer, Science Communicator, Photographer, Co-founder of Alder Apparel



# YOUR SUPPORT

Help us make a lasting effect and realize our vision by contributing to our programs. As a token of our appreciation, we will be happy to provide the following rewards.

Platforms	Supporter \$1.00 \$500.00	Promoter \$501.00 \$1,000.00	Ally \$1,001.00 \$5,000.00	Enthusiast \$5,001.00 \$10,000.00	Champion \$10,001.00 +
Personal	Thank you card	Thank you card	Thank you card	Thank you card	Thank you card
Riparia.ca	-	Thank you note on website	Small logo on website (50 pixels)	Medium size logo on website (80 pixels)	Large logo on website (110 pixels)
Photo product placement	-	Product seen in 2 Riparia photos	Product seen in 5 Riparia photos	Product seen in 10 Riparia photos	Product seen in 15 Riparia photos
Video product placement	-	-	-	Product seen in Riparia video	Product seen in use in Riparia video
Program t-shirts for participants	-	-	Small logo on t-shirt back	Medium logo on t-shirt back	Large logo on t-shirt back
Public & academic presentations	-	-	Acknowledged during public presentations	Acknowledged during public presentations	Acknowledged during public presentations

**Note:** Riparia cannot issue tax receipts for sponsorships. If you are interested in receiving a Canadian tax receipt for your contribution please visit our donation page ([www.riparia.ca/support-us](http://www.riparia.ca/support-us)) or contact us to discuss gift donations.

# OUR MARKET & MEDIA APPROACH

Riparia will use multiple channels to promote its activities and ensure that a broad scope of audiences are engaged with this work.

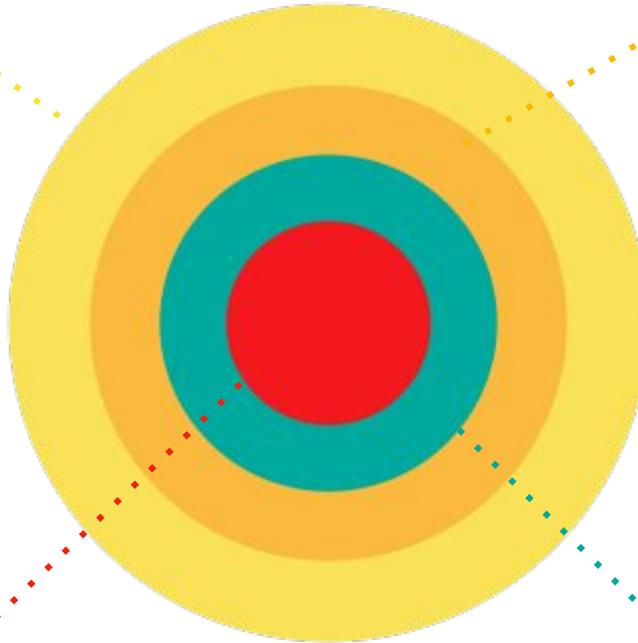


# FORECASTED REACH

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**National Geographic  
Society Community**  
**1,000,000 People**

**Social Media, Website &  
Academic Community**  
**300,000 People**



**Family, friends &  
international contacts**  
**10,000 People**

**Projected participants,  
communities & school boards**  
**50,000 People**

**Riparia’s activities will reach a large audience expanding beyond the existing communities of our founders and participants.**

Through our collaboration with existing organizations such as school boards, academic institutions, Boreal River Adventures, and National Geographic Society, we expect to reach a large, international and diverse audience in our first few years of activity.

# LEARN MORE

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Website:  
[riparia.ca](http://riparia.ca)



Youtube:  
[bit.ly/3qFPlux](https://bit.ly/3qFPlux)



Instagram:  
[@ripariaexpeditions](https://www.instagram.com/ripariaexpeditions)



# CONTACT US

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Reach our team by email at:  
[hello@riparia.ca](mailto:hello@riparia.ca)

**THANK YOU FOR YOUR SUPPORT  
CONNECTING YOUNG WOMEN  
& SCIENCE ON THE WATER.**

